

**CITY OF GAUTIER
MEMORANDUM**

To: Samantha Abell, City Manager
From: Patty Huffman, Grants & Projects Manager
Through: Chandra Nicholson, Director of Economic Development and Planning
Date: April 25, 2014
Subject: Authorization to submit an Equipment Grant Application to USA Football

REQUEST:

The Gautier Cultural Services Division requests City Council authorization to submit an application for a Football Equipment Grant to USA Football along with a supplemental Shock Doctor Mouth Guard Grant application.

BACKGROUND:

The Gautier Cultural Services Division successfully implemented a Youth Football League in the fall of 2013 for ages 5 through 12. 140 children participated in either flag football, tackle football, or cheerleading. The City Youth League has additional equipment needs that could benefit from this equipment grant.

DISCUSSION:

The USA Football Equipment Grants are awarded based on need and merit as well as an organization's participation and compliance within Heads Up Football. Grants are awarded in \$500 or \$1,000 credits and are distributed in the form of product credit with Riddell. Credits must be applied to new orders and may be used to purchase specific football equipment available within the equipment grant program (helmets, shoulder pads, blocking dummies, etc.). Pricing on equipment grant goods has been negotiated by USA Football to ensure that grantees get the best value. In addition, applicants may apply for the Shock Doctor Mouth Guard Grant valued at \$479. Shock Doctor is the official mouth guard partner of USA Football. Grant applications must be submitted online by May 9, 2014.

RECOMMENDATION:

The Economic Development and Planning Department recommends that City Council authorize the submission of an application for the USA Football Equipment Grant including the Shock Doctor Mouth Guard Grant as described above.

The City Council may:

1. authorize submission of an application for the USA Football Equipment and Mouth Guard Grants as described above; or
2. disapprove submission of an application for the USA Football Equipment and Mouth Guard Grant funding.

ATTACHMENT(S):

N/A