

**CITY OF GAUTIER
MEMORANDUM**

To: Samantha Abell, City Manager
From: Patty Huffman, Grants & Projects Manager
Through: Eric Meyer, Director of Economic Development and Planning Dept.
Date: May 4, 2012
Subject: Neighborhood Sign Program- Revised De La Forest application

REQUEST:

The Economic Development and Planning Department requests City Council approval for a revised Neighborhood Sign Project application for the De La Forest neighborhood.

BACKGROUND:

City Council approved \$10,000 in the FY2011-2012 Cultural Support budget for a Neighborhood Sign Project. An estimate of \$1,440.00 per sign was developed for the applications based on a quote for a sample 3' x 4' oval professional sign.

De La Forest's application for a standard sign was previously approved by City Council. Neighbors then met and decided to revise their application to request a return to the same style as their original sign which consisted of two 3' brick columns with a rectangular two-sided sign in the middle. The sign will be placed in the center median.

DISCUSSION:

The De La Forest neighbors have made arrangements for the brick work for this project and the proposed repair work at College Park to be completed by the same person at a reduced cost. It is estimated that the labor for the De La Forest sign will cost approximately \$500.00 and the bricks and mortar will cost \$600.00. The cost for a two-sided 8' sand-blasted sign for the center of the sign was quoted at \$2,000.00. The total cost for the De La Forest sign will therefore be approximately \$3,100.00. While this is above the \$1,440.00 price for the sample signs, this will restore the neighborhood's original look and will match the still standing columns on either side of the street. The brick and masonry work for the College Park sign will be completed at the same time. The College Park sign is estimated at \$500.00 for labor and \$600.00 for bricks and mortar for a total of \$1,100.00 which is below the \$1,440.00 estimated cost for the signs. Margaret Tucker, Neighborhood Improvement Coordinator, will work with the participating neighborhoods and Gautier Pride to select and install appropriate signage as needed. The neighbors have agreed to install and maintain their new sign and provide landscaping.

RECOMMENDATION:

Economic Development and Planning Department staff recommends that City Council approve the revised application as proposed.

The City Council may:

1. Approve the revised Neighborhood Sign Program application for the De La Forest neighborhood;
2. Approve the proposed application with changes; or
3. Disapprove the proposed revised application.

ATTACHMENT(S):

Photo of existing columns

De La Forest Neighborhood:

Existing columns at De La Forest:



Proposed new sign:

