

To: Mayor, Council and City Manager of Gautier, MS

From: Gautier Pride, Inc.

Date: April 9, 2011

Subject: Final Report/Results of our Gala Gator Project and Auction of 2011

Original Goal of project was to bring recognition of the City throughout the Gulf Coast patterned after a similar project undertaken by the City of Fairhope, AL.

A secondary purpose of our project was to raise funds for various projects/programs of the City of Gautier through an auction of "Gautier Gators" unique to the City.

Our goals were:

Sponsorships; obtain forty two (42) sponsors who would pay for the creation and manufacture of the Gators which in turn, would be sold at auction with proceeds going to various projects of the City.

Sales of fifty (50) commemorative 25<sup>th</sup> Anniversary ceramic gators

Reserve five (5) Gators for placement throughout the City as part of the "Public Art" program of the City.

Achieve these goals by turning a profit from the Gala Gator Project.

I'm very pleased to report that we achieved our Goals.

The profits from the Gator Project have allowed us to purchase the entrance sign at the east end of Hiway 90, commit to paying for the landscaping at all three entrances of the City, pay for the plants and trees along Old Spanish Trail (which was done in conjunction with Antique Fair) , to provide funds for the bicycle program initiated by our police and fire departments and finance the Gators to be displayed as part of the City's public arts program.

Best regards,

Bill Bray, President  
Gautier Pride