

**CITY OF GAUTIER
MEMORANDUM**

To: Samantha Abell, City Manager
From: Patty Huffman, Grants & Projects Manager
Through: Eric Meyer, Director of Economic Development and Planning Dept.
Date: April 9, 2012
Subject: Neighborhood Sign Program

REQUEST:

The Economic Development and Planning Department requests City Council approval for two applications for the City's Neighborhood Sign Program.

BACKGROUND:

City Council approved \$10,000 in the FY2011-2012 Cultural Support budget for a Neighborhood Sign Program. Gautier Pride, Inc., is partnering with the City on this beautification project. Currently two neighborhoods have completed the Neighborhood Sign Program application and have submitted their plans for maintaining their neighborhood entranceways. It is estimated that the cost of the signs and installation for these two neighborhoods will be approximately \$1,440.00 each. Approval is requested for signage for the De La Forest and Westwood neighborhoods. Other neighborhoods are still in the process of completing application forms and will be presented for approval at a later date.

DISCUSSION:

Margaret Tucker, Neighborhood Improvement Coordinator, will work with the participating neighborhoods and Gautier Pride to select and install appropriate signage.

RECOMMENDATION:

Economic Development and Planning Department staff recommends that City Council approve the two applications for the Neighborhood Sign Program.

The City Council may:

1. Approve the two Neighborhood Sign Program applications for De La Forest and Westwood;
2. Approve the proposed applications with changes; or
3. Disapprove one or more of the proposed applications.

ATTACHMENT(S):

Westwood Neighborhood Sign Application
De La Forest Neighborhood Sign Application
Photos of Current Neighborhood Entranceway Signage- Westwood



DATE: 2/9/2012 De La Forest



**CITY OF GAUTIER
NEIGHBORHOOD IMPROVEMENT PROGRAM
NEIGHBORHOOD SIGN
MINI-GRANT APPLICATION**

The mission of the Neighborhood Services Division is to work with city neighborhoods and community groups to improve neighborhood relations, build communication, and implement neighborhood programs and improvements throughout the City. In this vein, we proudly announce the neighborhood sign program.

Is it time to spruce up your neighborhood sign? Do you need a new one? Neighborhood signs create first impressions. They promote community and project an attractive image about a neighborhood's character and people. Applications for the neighborhood sign program will be accepted beginning **January 10, 2012**. Mini-Grants are awarded based on strength of application. Applications that demonstrate matching resources will be given priority. For consideration, please complete all pages and have your representative sign below. If assistance is needed in completing this application, please contact the City of Gautier's Neighborhood Improvement Coordinator, Margaret Tucker, at 228.219.7208.

PROGRAM GUIDELINES: WE STRONGLY RECOMMEND THAT YOU CONTACT THE NEIGHBORHOOD IMPROVEMENT COORDINATOR PRIOR TO COMPLETING THE APPLICATION, IN ORDER TO LEARN ABOUT OPTIONS AVAILABLE FOR YOUR SIGN.

In order to participate in the Neighborhood Improvement Program, the project must meet the following minimum guidelines:

1. Neighborhoods must submit a completed and signed application.
2. The project must involve residents in all phases of implementation including volunteer labor or "sweat equity" where possible. Work that can be completed by the residents is highly preferred.
3. Future maintenance will be the responsibility of the applicant or designee.
4. The application must choose from the pre-approved selection of sign options.
5. The economic development staff must approve sign prior to grant award.

PLEASE SEND ALL COMPLETED APPLICATIONS TO:

Margaret Tucker, Neighborhood Improvement Coordinator
City of Gautier
3330 Hwy 90
Gautier, MS
39553
Cell: 228.219.7208
Email: mtucker@gautier-ms.gov

APPLICANT INFORMATION: Please indicate the contact person for your organization. The contact person should be able to answer specific questions regarding your project and application.

Name of Neighborhood /Organization:	De La Forest
Contact Person:	Christina Taft
Address:	2619 Calle Hermosa
Phone Number (Day):	228-627-9002
Phone Number (Evening):	228-627-9002
Email:	christina_m_taft@yahoo.com

PROJECT SUMMARY:

Neighborhood Name For Sign:	De La Forest	
Type of Sign: (circle one)	Sandblasted <input checked="" type="radio"/>	\$1,140.00
	Plywood <input type="radio"/>	\$225.00
Type of Post/Installation: (circle one)	4X4 <input type="radio"/>	\$200.00
	4X6 <input checked="" type="radio"/>	\$300.00
*Grant Award Amount (sign + post/installation):	= 1,440.00	
Estimated Start Date:	ASAP	Estimated Completion Date: ASAP
Signature of Applicant:	<i>Christina Taft</i>	
Printed Name of Applicant:	Christina Taft	

*See attached sign cost estimates and details.

Sign company will work with applicant on sign color(s), logo and font selection.

Please provide a response to the following questions. Attach additional sheets as necessary.

DESCRIPTION OF THE APPLICANT

Please provide a brief description of your organization or neighborhood group.

De La Forest is a subdivision off Ladmir Rd, just south of College Park Elementary

DESCRIPTION OF THE PROJECT

Please include your ideas for sign location, style, landscaping etc. Explain how the sign will benefit your neighborhood.

There is already a perfect spot for the sign at the entrance of the subdivision. The sign would look lovely there with just well-mowed grass, but we could add some shrubbery or ~~small~~ a flower bed to accent the area.

I grew up in De La Forest. When I was a child, we had a lovely sign that my father helped design and build. A sign that is nice helps build the foundation for a good sense of community.

IMPLEMENTATION PROCESS/FUTURE MAINTENANCE OF THE PROJECT

Please describe how the neighborhood sign project will be implemented. How will the sign be maintained after project completion?

My husband and I would love to work on this project. My father also lives in De La Forest and helped put up the last sign we had. If we are approved, I will seek other residents to help, but will be happy to be personally responsible for maintaining the sign for the long-term!

ADDITIONAL RESOURCES

Applicants requesting funding under the Neighborhood Improvement Program may provide additional resources including but not limited to the following:

- Donated or discounted materials or services, provided that price quotes are provided that substantiate the value of the items;
- Donated professional services (such as architectural, engineering, construction, etc., valued at the full cost of the service provided.
- Cash contributions

Briefly describe the resources you have identified.

We are willing to do all the labor. My father, Raymond Miller, has a contractor's license

DATE: Feb.3,2012

Westwood



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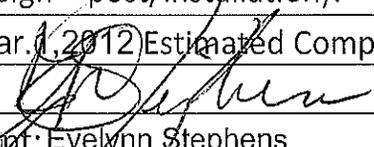
PLEASE SEND ALL COMPLETED APPLICATIONS TO:

Margaret Tucker, Neighborhood Improvement Coordinator
City of Gautier
3330 Hwy 90
Gautier, MS
39553
Cell:228.219.7208
Email: mtucker@gautier-ms.gov

APPLICANT INFORMATION: Please indicate the contact person for your organization. The contact person should be able to answer specific questions regarding your project and application.

Name of Neighborhood /Organization: Westwood
Contact Person: Evelyn Stephens / John Davis owns other property
Address: 3400 Westlane
Phone Number (Day): 228-249-3015
Phone Number (Evening):
Email: emstephens@mosspointschools.org

PROJECT SUMMARY:

Neighborhood Name For Sign: WESTWOOD		
Type of Sign: (circle one)	Sandblasted <input checked="" type="radio"/>	\$1,140.00
	Plywood <input type="radio"/>	\$225.00
Type of Post/Installation: (circle one)	4X4 <input type="radio"/>	\$200.00
	4X6 <input type="radio"/>	\$300.00
*Grant Award Amount (sign + post/installation):		= \$1440.00
Estimated Start Date: Mar. 1, 2012 Estimated Completion Date: Mar. 30, 2012		
Signature of Applicant: 		
Printed Name of Applicant: Evelyn Stephens		

*See attached sign cost estimates and details.

Sign company will work with applicant on sign color(s), logo and font selection.

Please provide a response to the following questions. Attach additional sheets as necessary.

DESCRIPTION OF THE APPLICANT

Please provide a brief description of your organization or neighborhood group.

The group consists of all homeowners in the subdivision.
It is the groups intent to beautify the entrance to the subdivision.

DESCRIPTION OF THE PROJECT

Please include your ideas for sign location, style, landscaping etc. Explain how the sign will benefit your neighborhood.

The signs will enhance the beauty of the subdivision as well as be aesthetically pleasing for the city.
We would like the Sandblasted Muli-level Sign to be placed at the corner of Spanish Trail and Westlane.
We will landscape with mulch and seasonal flowers as well as annuals throughout the year.
We will also post flower pots on each end of the sign as well as evergreen trees.

IMPLEMENTATION PROCESS/FUTURE MAINTENANCE OF THE PROJECT

Please describe how the neighborhood sign project will be implemented. How will the sign be maintained after project completion?

All homeowners in the neighborhood will collectively implement and maintain the entrance.

ADDITIONAL RESOURCES

Applicants requesting funding under the Neighborhood Improvement Program may provide additional resources including but not limited to the following:

- Donated or discounted materials or services, provided that price quotes are provided that substantiate the value of the items;
- Donated professional services (such as architectural, engineering, construction, etc., valued at the full cost of the service provided.
- Cash contributions

Briefly describe the resources you have identified.

After initial funding for the project completion, the neighborhood will provide all new plants and flowers.
We will donate all services to put in these items throughout the year.

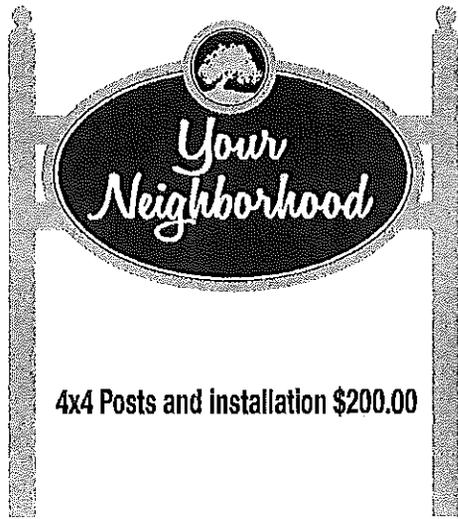
Sandblasted Multi-level Sign \$1,140.00



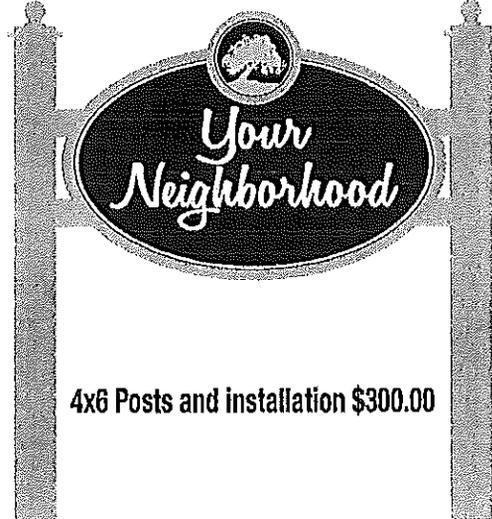
Flat MDO plywood \$225.00



- **SIGNS PRICED AS 1-SIDED**
- **POSTS AND INSTALLATION ARE ADDITIONAL
(SEE INSTALL DRAWING)**



4x4 Posts and installation \$200.00



4x6 Posts and installation \$300.00

PRICING FOR INSTALLATIONS ONLY